

Support for Regularly Scheduled Professional Healthcare Conferences

Assessing the Latest Evidence in ITP Management: Applications to Clinical Practice

Educational Activity Goal: To improve diagnosis and management of idiopathic thrombocytopenic purpura (ITP)

Target Audience: Hematologists, hepatologists, and other health care professionals who manage ITP

The France Foundation, an ACCME accredited continuing medical education company, has identified through a thorough needs assessment that there is an educational gap on the diagnosis, treatment, and management of Idiopathic Thrombocytopenic Purpura (ITP). We are now seeking to partner and collaborate with professional healthcare societies throughout the United States to provide an educational activity focused on fulfilling this need. Content supporting the activity learning objectives has been developed by a nationally renowned expert panel.

James B. Bussel, MD

Professor of Pediatrics

Professor of Pediatrics in Obstetrics & Gynecology
and in Medicine

Weill Medical College of Cornell University
New York, New York

David J. Kuter, MD, DPhil

Chief of Clinical Hematology

Massachusetts General Hospital

Professor of Medicine

Harvard Medical School
Boston, Massachusetts

Howard A. Liebman, MD

Professor in Medicine and Pathology

Director, Fellowship Program in Hematology

Keck School of Medicine

University of Southern California

Los Angeles, California

We are working with experts in Idiopathic Thrombocytopenic Purpura (ITP) to serve as faculty at educational activities throughout the United States.

The France Foundation can offer your organization the following support:

1. Recruitment of an expert faculty presenter, based on your faculty preferences
2. Speaker honorarium (\$2,000) and coordination and payment of all faculty travel expenses
3. \$5,000 chapter stipend
4. Evidence-based, fair and balanced slides created by experts in this field that adhere to the activity objectives. Faculty can choose to use the slides at their own discretion; it is not a requirement to use this slide pool as long as the lecture meets the activity learning objectives, is evidence-based, and fair and balanced.
5. CME certification for presentation (1.0 AMA PRA Category 1 Credit™), or co-sponsorship with your CME coordinator (we'd be happy to share our needs assessment with you)

The learning objectives for each activity are as follows:

- Describe how understanding of the underlying pathophysiology of Idiopathic Thrombocytopenic Purpura (ITP) has evolved in recent years and the implications for therapeutic strategies
- Assess the benefits and risks of current and emerging pharmacotherapies for ITP including the latest clinical evidence on efficacy and safety of agents that stimulate platelet production
- Describe the latest clinical evidence on the use of therapies stimulating platelet production in other patient populations prone to thrombocytopenia, including chronic liver disease and cancer patients
- Discuss recent findings on patient-assessed quality of life measures in ITP and how these issues may affect risk/benefit analyses and therapeutic management decisions in these patients

Attached please find an Activity Request Form (ARF). The France Foundation is scheduling these programs **through March 5, 2010**. We are pleased to have the opportunity to work with you on this exciting program, please direct all inquiries to:

Please return this form to:

The France Foundation, Attention: Michele Frey

*Tel: 860-598-2251 * Fax: 860-434-5390*



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EDUCATIONAL ACTIVITY REQUEST FORM

Contact Person: _____

Site Name: _____

Site Address: _____

Site Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact E-mail: _____

Please list three available dates:

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Please list three potential speakers (you may leave this blank if you would like us to provide recommendations):

Activity series faculty list included with this correspondence

Name and Title: _____ Contact Info: _____

Name and Title: _____ Contact Info: _____

Name and Title: _____ Contact Info: _____

Audience/Specialty: _____

Anticipated number of attendees: _____

Would you like The France Foundation to provide CME credit?: _____

Does your institution have established quality improvement measures? YES NO UNSURE

Please return this form to:

Michele Frey • The France Foundation • Tel: 860-598-2251 • Fax: 860-434-5390

E-mail: mfrey@francefoundation.com

Upon receiving this form, The France Foundation will contact you to discuss program details, CME requirements, lecture topics, and potential speakers.