



Grand Rounds Support

2008: Emerging Management Strategies for ITP

Target Audience: Hematologists, oncologists, and other healthcare providers who manage ITP

Activity Goal: To provide education on the diagnosis, treatment and management of ITP in a wide variety of clinical situations

The France Foundation, an ACCME accredited continuing medical education company, is seeking to partner with hospitals and academic institutions to provide a CME opportunity focused on idiopathic thrombocytopenic purpura (ITP). Content for the CME Grand Rounds series has been developed by a nationally renowned expert panel led by:

Terry Gernsheimer, MD • University of Washington School of Medicine

Howard Liebman, MD • University of Southern California-Keck School of Medicine

Michael Tarantino, MD • University of Illinois

We are working with the above faculty and other experts in ITP to serve as faculty at Grand Rounds throughout the United States. The learning objectives for each activity are as follows:

- a) Perform a differential diagnosis of ITP and identify the patients most likely to benefit from therapy
- b) Identify historical therapeutic strategies for ITP management and their relevant health risks and side effects
- c) Demonstrate knowledge of emerging therapies for ITP and their associated clinical evidence
- d) Utilize patient assessment and education tools to track therapeutic progress and improve compliance in ITP patients
- e) Develop an individualized management plan for each ITP patient based on history, risk factors and platelet status

At this time I would like to extend an invitation for your facility to host a program. The France Foundation can offer your institution the following support:

- Recruitment of an expert faculty presenter, based on your faculty preferences
- Coordination of faculty logistical needs
- Speaker support including honorarium (\$2,000) and travel expenses
- \$500 catering stipend
- CME certification for presentation (1.0 *AMA PRA category 1 credit*[™])

The ITP Grand Rounds series is part of a year-long educational curriculum focused on improved management of idiopathic thrombocytopenic purpura (ITP). Curriculum activities also include regional case-exchange meetings, an educational web site launching in July 2008, symposia activities, and two printed educational primers. The ITP curriculum is supported by an educational grant provided by GlaxoSmithKline

Attached please find a Program Request Form (PRF). We are hoping to schedule these programs from **August through December 2008**. The France Foundation is pleased to have the opportunity to work with you on this exciting program. Please direct all inquiries regarding this program to:

Amanda Shlien • The France Foundation
Tel: 860-598-2282 • E-mail: ashlien@francefoundation.com



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ITP GRAND ROUNDS PROGRAM REQUEST FORM

CME or GRAND ROUNDS COORDINATORS must fill out this section

Contact Person: _____

Site Name: _____

Site Address: _____

Site Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact E-mail: _____

Please list three available dates:

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Audience/Specialty: _____

Anticipated number of attendees: _____

Would you like The France Foundation to provide CME credit?: _____

Does your institution have established ITP quality improvement measures? YES NO UNSURE

Please return this form to:

Amanda Shlien

The France Foundation

Tel: 860-598-2282

Fax: 860-434-5390

Upon receiving this form, The France Foundation will contact you to discuss program details, CME requirements, lecture topics, and potential speakers.